

Lochland Country Club
ADVERTISING OPPORTUNITIES
2016



Lochland Country Club

Advertising Opportunities

2016 Advertising Opportunities Packet

Lochland Country Club
P.O. Box 1011
Hastings, NE 68902

Club House Phone: 402.462.4151
Golf Shop: 402.462.8783
Fax: 402.462.2684

Information and Rate Sheet

Lochland Country Club publishes a monthly *Forecast*, a 24 to 36 page newsletter, with advertising space available.

The Forecast reaches an audience of more than 520 Club member families and staff.

Advertising space is also available in the member directory and online at www.lochlandcc.com as a “Preferred Business.”

Advertisements may be ran on a month-to-month basis or in a package deal. Flexible scheduling makes advertising with Lochland the perfect fit for you and your business.

Don't have a current ad? No problem! Just send Danielle the information that you would like to see advertised and she will work one-on-one with you to create exactly what you have in mind at **NO extra cost!**

If you have any questions please contact:

***Danielle Wagoner, Membership & Communications Director**

Phone: 402.462.4151
Email: danielleb@lochlandcc.com



Advertising Sizes and Rates

2016 Advertising Opportunities Packet

Option #1

3.5 x 2

3.5 in. x 2 in. = 7 sq. in.

\$5.00 per sq. in.

\$35.00 per one time run

Forecast Package: \$285

-12 Forecast Runs

-\$4.07 per sq. in.

LCC Package: \$550

-12 Forecast Runs

-Member Directory (1 year)

-Preferred Business on
www.lochlandcc.com (1 year)

Option #2

4 x 5

4 in. x 5 in. = 20 sq. in.

\$5.00 per sq. in.

\$100.00 per one time run

Forecast Package: \$566

-12 Forecast Runs

-\$2.83 per sq. in.

LCC Package: \$715

-12 Forecast Runs

-Member Directory

-Preferred Business on

www.lochlandcc.com

Option #3

8 x 3

8 in. x 3 in. = 24 sq. in.

\$5.00 per sq. in.

\$120.00 per one time run

Forecast Package: \$715

-12 Forecast Runs

-\$2.98 per sq. in.

LCC Package: \$845

-12 Forecast Runs

-Member Directory

-Preferred Business on

www.lochlandcc.com

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Option #4

8x6

*Limited to 3 month contract

8 x 6 = 48 sq. in.

\$5.00 per sq. in.

\$240.00 per one time run

Forecast Package: \$429.12

-3 Forecast Runs

-\$2.98 per sq. in.

LCC Package: \$550

-3 Forecast Runs

-Member Directory (3 mos.)

-Preferred Business on

www.lochlandcc.com (3 mos.)

Online Only Advertising: \$22.00/month or \$220.00/year

Your business' logo will be placed on the "Preferred Business" page of www.lochlandcc.com with a link to your website.

Advertising Opportunities Contract

*Please return contract to Lochland Country Club, Attn: Danielle,
P.O. Box 1011, Hastings, NE 68902-1011*

Date: _____

Name of Company: _____

Mailing Address of Company: _____

Phone Number: _____

Company Website: _____

Advertising Director: _____

Advertising Director Phone: _____

Advertising Director Email: _____

Advertising Authorized by: _____

Option #1:

- One Time Run
- Forecast Package
- LCC Package

Option #2:

- One Time Run
- Forecast Package
- LCC Package

Option #3:

- One Time Run
- Forecast Package
- LCC Package

Option #4:

- One Time Run
- Forecast Package
- LCC Package

If you have chosen a one or three month run when would you like your ad to run?:

Online Only Option:

- One Month Run
- Year Package

If you have chosen a one month run when would you like your ad to run?:

